



CONSCIOUS GOVERNANCE

2024

**MASTERCLASS
IN ADVANCED
STRATEGY, RISK &
GOVERNANCE**

**Leading-edge strategies and
tactics for nonprofit executives
and Board members.**



Steven Bowman
FAICD

Steven Bowman, a leading international adviser in corporate and not for profit governance, is in New Zealand presenting a face-to-face intensive half-day Masterclass on Advanced Strategy, Risk and Governance.

This is a Masterclass in the truest sense of the word. Even the most experienced leaders and board members will walk away with new ideas that can be put into practice the first day back in the office.

**Tuesday 23rd April, 2024
9:00 AM - 12:30 PM NZST**

**GridAKL
101 Pakenham Street West
Wynyard Quarter, Auckland CBD
Auckland 1010**

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<https://consciousgovernance.com>

Program

Techniques: Steven Bowman uses an array of techniques, including dynamic presentations, real life case studies, and small and full-group discussions to fully engage the Board members in this workshop. The content detailed below will be covered over the course of the workshop, however it may not be in the sequence as suggested below. The workshop will develop according to the interests and requirements of the participants, and whilst all the topics will be covered, how they are covered will be dependant upon the questions and interactions with the workshop participants.

Electronic Library of Knowledge: In addition, the unique Electronic Library of Knowledge is available for Board members during the workshop session. This Electronic Library of Knowledge is over three decades worth of governance tools, policies, charters and procedures that can be provided on the day of the workshop for the Board if a particular issue arises that is not covered in the workshop notes.

Being strategic at Board and Director level

- What is the function and what are the skills required of Boards today?
- Developing Strategic Awareness within the Board and staff
- Structuring interactions to facilitate strategic discussion
- Using your Vision Statement for strategic advantage
- Setting strategy versus managing - strategic vs operational
- Structuring meetings to enhance strategic awareness
- Setting strategic Board Agendas
- Extracting the most value from your Board
- Powerful strategic questions for every Board and senior staff member
- Other topics as raised on the day

Board reporting to assist Directors to be strategic

- What is Best Practice in Board Reporting?
- International Standards of Best Practice in Board Reporting
- Remember who is your audience
- Tips on how to avoid micromanagement
- The Line of Demarcation between governance and operations
- The strategically focused Board Agenda
- XYZ Ltd - Guide to working with our Board Agenda
- 14 simple tips to enhance the strategic focus of your Board
- Template for a Confidential Board Briefing

- How to develop Meaningful Measures useful for your Board
- Effective use of Dashboard Reporting
- Reporting risk to the Board
- What are Leading Indicators and Lagging Indicators?
- What will you do next?
- Other topics as raised on the day

Reviewing your Strategic Plan so it is useful and accountable

- What is a Strategic Plan?
- Developing Strategic Plans that are strategic
- Reporting against the Strategic Plan
- Reviewing the Strategic Plan
- Ensuring your Board meetings remain strategic
- How to get staff to own the Strategic Plan implementation
- Other topics as raised on the day

Strategic Risk Management

- What the Board must know about risk - a mindshift change
- Risk as a strategic Board conversation
- The role of the Board in risk
- Embedding risk into Board processes
- Board Risk Reports
- Developing a Risk Appetite Statement that works
- Other topics as raised on the day

High Performance Board and Strategic Governance Evaluations

- Different types of Board evaluations
- Designing the process for Board evaluations
- Action Plan Reports
- Monitoring Reports
- Executive Summary Reports
- Other topics as raised on the day

CEO Evaluation Frameworks and KPIs

- The problem with over 90% of Performance Management processes for CEO
- The best practice criteria for establishing KPIs of a CEO
- Three distinct categories of KPIs
- Establishing appropriate success measures for the KPIs
- Developing the Chief Executive Officer Performance Review and Remuneration Framework
- Responsibilities - who does what? Governance Committee vs Board vs Chair vs Stakeholders
- CEO Performance Review process
- Remuneration principles
- Feedback from CEO of performance against the agreed KPIs
- Feedback to CEO from Chair/CEO Performance Review Committee Chair
- Examples of inappropriate and appropriate KPIs
- Other topics as raised on the day

Steven Bowman



Experience

Steve is one of Australia's leading Governance and Senior Executive Team specialists, having previously held positions as National Executive Director of the Australasian Institute of Banking and Finance, Australian Society of Corporate Treasurers, General Manager of ExpoHire (Australia) Pty Ltd, Assistant Director of the Australian Society of CPAs, Director of the American College of Health Care Administrators, and Managing Director of Enterprise Care Not for Profit Services.

He is a past President of the Australian Society of Association Executives, and has held numerous other Board positions. He has consulted to a wide range of commercial, professional, trade, welfare, philanthropic and charitable organisations, and has authored or co-authored over 14 books on Governance and Executive Leadership.

He was the founder and Associate Program Director of the Certificate and Advanced Certificate in Association Management at Monash Mt Eliza Business School for 11 years. He currently works with over 1,000 Not for Profit and corporate organisations each year in Australia, New Zealand and Asia in Governance, Executive Leadership and Consciousness at work.

Qualifications

- Bachelor of Applied Science (Speech Pathology), La Trobe Uni, Melbourne
- Graduate Diploma of Communication Disorders, La Trobe Uni, Melbourne
- Master of Arts (Speech Pathology), George Washington Uni Washington, DC
- Master of Association Management, George Washington Uni Washington, DC
- Certificate in Association Management, Monash University/Mt Eliza
- Advanced Certificate in Association Management, Monash University/Mt Eliza

Professional Memberships

- Fellow - Australian Institute of Company Directors
- Fellow - Corporate Law and Accountability Research Group, Monash University
- Life Fellow - Australasian Society of Association Executives